

**Emerson East Neighborhood Association
Wednesday, January 4, 2017 - Minutes**

Present: Tim Cordon, Sgt. David Dexheimer, Amanda Deusterbeck, Diane Farsetta, Joel Gratz, Becky Halpin-Beck, Chris Heaton, Barb Jenkin, John Koch, Derek McRoberts, Larry Palm, Gail Piper, Doug Renk, Renee Walk (Oscar Group), Erin Way, Wes Webbendorfer, Jody Werzinsky (Oscar Group)

Correction to November minutes, bold police report. Approved with correction, motion to approve Gail, seconded Erin. Passes.

Correction to the December minutes, spelling of name and title: Karin Wolf, Madison Arts Program Administrator - Neighborhood Planning, Urban Design & Historic Preservation. Approved with correction, motion to approve Derek, seconded John. Passes.

Public Safety Update from Sgt. David Dexheimer

-Sgt. Dexheimer will continue to be our neighborhood resource officer. Officer Molly Thompson, who attended the November meeting, is moving. We will be getting a new beat officer; Sgt. Dexheimer will introduce them when they are assigned.

-There were four residential burglaries reported to police 12/7. Doors were kicked in on E. Main and E. Dayton. Another may have been an inside job, possibly a family member, occurring in September or October and not reported to police until December when the resident discovered tools missing.

-There were two car break-ins reported. Remember to secure your car doors.

-Sgt. Dexheimer explained that burglaries have one of the lowest clearance rates. Prevention is best: lock your doors; keep an eye on your neighbor's homes when they're away. If something has caught your attention, if you think it might be a bad thing, call the non-emergency number or 911. (The tips and statements below are from Sgt. Dexheimer)

-Have packages delivered to a UPS office, neighbor who is home, or let neighbors know that you will be receiving something so they can watch for it.

-Madison Police Department has created the Burglary Crime Unit (BCU)

-If you suspect your home has been burglarized call the police. Don't go inside, police will make sure no one is inside. Don't touch or move anything, police will gather evidence and may use dogs to track scents.

-Vacation Watch – you can submit a request online to the police dept. Let your neighbors know if you're going to be gone.

-Record serial numbers from your electronics. There is an ordinance that requires a thumbprint and photo id to pawn things.

-Police are using online trackers to locate stolen electronics.

-Police use traffic camera to look for individuals or vehicles.

-Since 12/1 there have been 131 incidents: 23 of those were at East High School.

-Not bad for the size of the neighborhood, it's still safe here.

Oscar Mayer Site – Renee Walk and Jody Werzinsky

- The OSCAR group formed following Kraft Heinz announcement of departure.
- They will seek to receive and provide information on the future of the site.
- They meet the second Wednesday of the month.
- Tim asked if there are any visions for the future of the site so far. Renee said they are in a wait and see period. Timeline provided by the city said 18-24 months. Operations will draw down by the end of March. The city may take on the property.
- Alders Palm and Rummel met to discuss planning process. A citizen committee may be formed. The city would begin conducting the planning process June 2017 at the earliest. \$100,000 has been earmarked in the budget for consultants to assist city staff. City has assigned a planner. Steps will likely be 1. The city researches what we don't know about the site and requests proposals from consultants 2. Citizen committee formed – apply to be on the committee, the mayor may appoint people to be on the advisory committee that will advise the common council. Reps from neighborhoods, the larger area (regional), business engagement, OSCAR Group (which has been laying the groundwork for the public engagement process) would partner with the city.
- OSCAR Group will hold neighborhood sessions for input on the vision for the site.
- A remaining question, what is the area we are talking about? The Oscar Mayer site, all of the land Oscar Mayer owns in the area, the ShopKo building?
- OSCAR Group would like to know what do you want to be there, what do you need in Madison that is not here already, and what are your concerns?

Alder's Report – Larry Palm

Public Market is still on the docket for 2017. In the next couple months they will examine where specifically will the building go, which street it will be on – probably E. Wash so it will be easily seen. Connectivity will be considered, the site blocks neighborhood from river; is it connected by a street, a path, or a parking lot. The grade of the site - the repair shop is a full story above the shopping center. Use of the site: private retail, commercial, maybe residential. Larry is part of a group laying the groundwork for a nonprofit to run the market, practicalities needed – such as IRS tax status, etc. Architectural plans? Session was held there were ideas. Beyond that many unknowns remain. Neighborhood Plan and Yahara River Plan? A city planning project to look at neighborhood plans and coordinate existing plans. This was put on hold for the public market plan.

Funding for Pennsylvania Park -Emerson Elementary Playground funding was dedicated, now that funding is available for Pennsylvania Park. Meeting between parks and school district reached an agreement being to improve playgrounds. Instead of specific school agreements, parks superintendent wanted agreement with the school district. The city is willing to dedicate some money to Emerson Elementary. Do you like complicated funding allocations and legal barriers? They are looking for a neighborhood representative for this discussion group. Goals from PTO: 1. More accessible equipment, 2. Creative play space (stage). Chris Heaton and Tim Cordon expressed interest.

Old Business

Social Media Group - Derek

- Would like to conduct a survey of how neighbors get their news – Nextdoor, the listserv, Facebook, website, etc. The group would like to know what role the neighborhood would like the neighborhood association to have on Nextdoor, such as an official profile. We can stop using platforms that are not useful.
- Motion to conduct the survey by Derek, seconded by Diane: Social Media Group will draft a short online survey to be posted to listserv and sites, and survey in the newsletter. Passed.
- Motion by Tim, seconded by Gail: Make a EENA profile on Nextdoor, which Doug and another co-chair will have access to.

Pennsylvania Park Updates - Tim

- Friends of Pennsylvania Park Group / Pennsylvania Park Transformation Task Force – you are welcome to join, they meet before our monthly EENA meetings.
- Jessica will schedule a public meeting with Karin Wolf on a Saturday.
- March 1 EENA meeting will tentatively be with the Parks Dept.
- Motion by Tim, seconded by Amanda: to create the PPTTF and give it authority to speak on EENAs behalf, it will report back. Passed.
- Barb suggests that the triangle of green space near the current Emerson East sign be included in the plan.

New Business

Demetral Park Adult Fitness Equipment

- Near volleyball and softball fields. On the city website. “Life trail” with a piece of equipment, lat pull down machine. Rubber surface. This will be installed in May, 4-6 weeks to be completed.

Skipping the Garden Tour (from the agenda)

Website/Paypal

- Chris and Amanda are redoing PayPal. Chris will need to send money through it to test it. Gail motions, Erin seconds, that Chris may have up to \$10 to make Paypal work. Passed.
- Chris Taylor is hosting a Use of Force Community Meeting at the WilMar Center tomorrow night.
- Friends of Hawthorne Library regular meeting on 1/9/17

Written reports were presented at the meeting: Dayton St. Pedestrian Flag Update, EENA Social Report, Emerson East Sustainability Task Force Report, EPC Report.