

Crossing the Street Safely and Artfully

By Chris Heaton

While you are walking around our neighborhood trying to get a bit of exercise in these winter months, you might want check out the new pedestrian flags located on First and Dayton Street.

Last year EENA applied for the flags sighting the difficulty crossing First Street at Dayton Street. This idea was

initiated by Gail Piper, an EENA Area 1 representative. Gail put in a lot of work to make this a reality and we would like to thank her for making Emerson East a little bit safer.

While the pedestrian flags of course have a particular use, I invite you to spend a moment to look at the flag holders. Not only do they have instructions on the best way to cross with a flag, they each are a piece of art. These two works, by local artist Romano Johnson, are full of vibrant color and are guaranteed to brighten even the gloomiest day.

After checking out the art on the flag holders, why don't you walk around the corner and check out artist



The newly installed flag holders on First and Dayton Street provide instructions and are decorated with artwork by Romano Johnson. Photo: Chris Heaton

Gail Simpson's sculpture *Miniature Bonfire* at the Little Mifflin Gallery on the 1900 block of East Mifflin

Street. The Little Free Museum in the same block will also be starting its 2017 season in early April.

We want to hear from you!
Learn more about these surveys
Neighborhood Communication Page 2
Future of Oscar Mayer Plant Page 3

Emerson East: You Are Welcome Here!

By Tim Cordon

If ever there was a time to get involved in your neighborhood's efforts to build a strong democracy and a safe and sustainable community, this is it. The current political environment in our county is bizarre and frightening to say the least. I think most of us are in shock and not really sure where to turn or what to do as we come to terms with the threats to our planet, our liberties, and our very existence as a species.

about each other, identify ways to reduce isolation and explore the synergy of creating together. We need to weave our dreams into a tapestry for the common good. If we unite with love and intelligence, we can forge a sustainable world.

I dream of making our city an example for the world: An island (or isthmus) of healing solutions showing what is possible when we embrace a revolution of love. Madison, like other progressive

at the table, wondrous things will happen!

Here in Emerson East, along with friends from other neighborhoods, we are making efforts to find and support each other.

If you are hungry to be a part of the emerging movement that is stirring in our beautiful neighborhood and beyond, check out the monthly events on the calendar in this newsletter (*Page 4*).

typically have way more than we need.

You can also join or check out the EENA Sustainability Task Force which meets every first Wednesday of the month right before the EENA meeting at Bashford Church at 5:30 p.m. Lately we have been trying to infuse our love for sustainability and democracy into planning of the transformation of the tiny little park that has been known as "No Name Park" and sits on the south side of East Johnson Street between First and Second Streets. Its real name is Pennsylvania Park, but in the months ahead even its name is up for a change. Got any ideas for a new name of this little strip of green that serves as one of the gateways into beautiful Emerson East? Any ideas for an art installation that would make this park more of an exciting path or destination.

The Sustainability Task Force welcomes any amount of input and involvement.

So, when things feel a bit scary and strange, don't give up or isolate! Come out and get to know some of your neighbors and let's show the world what's possible when people come together in the spirit of Love, Unity, and Sustainability.

Tim Cordon is the currently an EENA Co-Chair and leads the EENA Sustainability Task Force.



The park along East Johnson Street grew in size after demolition of the house on the corner. Its improvement is on the to do list of the Sustainability Task Force. Photo: Indira Ceylan

The good news is it seems that a lot of people are gearing up to resist the current political madness and build something beautiful in the midst of all this destruction. We can find a great deal of hope thanks to the work of many of our neighbors as they lead us to stand on the side of freedom, sustainability, and equality for all people. The time has come to unite!

places in this world, really could be more of a magical beacon of hope. To accomplish this, we need to bring together Unity with a big "U" and Sustainability with a big "S" to form "US". When we build a movement where all are thought about, all are welcome, and where everyone matters, then we will find the solutions that we have been waiting for. When love and respect replace "me first" and "us versus them", when we seek to include everyone

So, where do we go from here? First, we have to find each other, learn



Mark your Calendars!
EENA Yard Sale Day is Saturday, June 3, 2017
Rain Date is June 10

All neighbors are invited to participate. EENA is providing maps and city-wide advertising. For a fee, your address will be included.

Details coming soon!

Become a Member!

Suggested \$10 contribution per member per year, \$5 for seniors/students/low-income, \$25 for businesses/organizations. Contributions will be used for neighborhood projects. Please make checks payable to EENA. Membership year runs between annual elections meetings in October.

Thank you!

Fill out this form and mail along with your voluntary contribution to: EENA, PO Box 3385, Madison, WI 53704 or bring to an EENA meeting. Join online at www.emersoneast.wordpress.com/become-a-member/

Name(s): _____

Address: _____

Email Address: _____

Phone Number: _____

Feedback or Ideas: _____

My/our relationship with the neighborhood is:
 Owner/Occupant Renter Landlord Business/Organization
 Send me an email reminder when it's time to renew my membership

Emerson East Neighborhood Communication Survey

The Emerson East Neighborhood Association (EENA) wants to learn how you receive and share information within the neighborhood. This knowledge will help us determine the most effective means to share news. Take the survey [online at http://bit.ly/2kgnMsU](http://bit.ly/2kgnMsU). If you prefer, complete the questions below, cut out the survey, and mail it to Emerson East Neighborhood Association, P.O. Box 3385, Madison, WI 53704-3385.

1. How do you stay informed about your neighborhood (Emerson East) and the neighborhood association (EENA)? Check all that apply.

- EENA website (www.emersoneast.wordpress.com)
- Yahoo email group (aka EENA listserv, www.groups.yahoo.com/neo/groups/Madison_eena)
- EENA page on Facebook (www.facebook.com/EmersonEastNeighborhoodAssociation)
- Nextdoor (www.emersoneast.nextdoor.com)
- EENA biannual newspaper, the Neighbor, and EENA flyers
- In person at EENA events and meetings (e.g., EENA's monthly meeting or socials)
- Our Alder's website or emails, currently Alder Larry Palm (www.cityofmadison.com/council/district12)
- The City website or email lists
- Talking with neighbors
- I'm not getting any information
- Other:

2. Tell us more about how you stay informed.

In column A, mark which one you use the most to keep yourself informed about things happening in the neighborhood community.

In column B, mark which one you use the most to keep yourself informed about things regarding the EENA (e.g., association meetings).

In column C, mark your preferred platform for communication from EENA.

Means of Communication	A	B	C
EENA website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yahoo email group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EENA page on Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nextdoor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EENA biannual newspaper, the Neighbor, and EENA flyers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In person at EENA events and meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our Alder's website or emails	<input type="radio"/>	n/a	n/a
The City website or email lists	<input type="radio"/>	n/a	n/a
Talking with neighbors	<input type="radio"/>	n/a	n/a
None of the above	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Mark only one circle in each column.

3. On average, how often do you check for new material on any of the platforms you use (including reading emails from websites, flyers, etc.)? Mark only one circle.

- Daily
- Weekly
- Monthly
- Every 2-3 days
- Every 2-3 weeks
- Rarely
- Doesn't apply

4. Is there anything else you want to share about how neighborhood news is communicated?

5.A Do you think that EENA should take a more active role in moderating Nextdoor?

- Yes
- No
- I don't know

5.B If you answered yes or no, could you describe what you think EENA's role on Nextdoor should be?

Adult Swing: Fitness Equipment in Demetral

By Indira Ceylan with input from Kate Kane

Children and adults can soon find equipment to stay active in the largest park in our neighborhood. The City is planning to install several pieces of fitness equipment near the shelter in Demetral Park.

fairly extensive permitting process, also because of the fact that Demetral Park was created on top of a landfill.

All questions and comments regarding the adult fitness project at Demetral Park should be directed to project manager Kate Kane at (608) 261-9671 or kkane@cityofmadison.com.

The equipment is designed for adults, young and old. Some pieces can even be used when you sit in a wheelchair. The durable equipment can stay outside year-round and is supposed to last for 25 years.

The City will bid the project in summer 2017 and hopes to install equipment in fall. The timeline is subject to a



Some of the adult fitness equipment pictured above will be installed near the shelter at Demetral Field in the second half of 2017. Image: LifeTrail

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Visit mge.com/setback to calculate your savings or call 252-7117.

your community energy company

GS1181 12/11/2013

Advertising and submissions for the FALL 2017 issue of 'The Neighbor' due August 15, 2017

Send ads, articles, announcements and images to Indira Ceylan (indira.ceylan@gmail.com). Contact Treasurer Amanda Duesterbeck (duesterbeck@gmail.com) for billing.

Ad Pricing: all dimensions W x H

Full page: \$250 (10.25" x 16") | Half page: \$125 (10.25" x 8" or 5" x 16") | Quarter page: \$65 (5" x 8") | Eighth page: \$45 (5" x 4") | Biz Card: \$35 (4" x 2.25")

Simple ad design provided for free with advanced notice.

Real Estate Update and Single Family Home Data

By Adrienne Sella, SELLA Realty

Real estate is still booming in our neighborhood and all over Dane County. We continue to not have enough homes to sell. Therefore, prices continue to rise and homes are receiving multiple offers. Single family home prices in our neighborhood have increased by 5% this past year and are selling quickly, an average of only 22 days on market. The average sales price of homes has increased to \$212,171, an increase of \$10,666 this past year. Let's think about where we were only three years ago...average sales price was \$165,879. Wow is right! Homes are also selling within 100.5% of list price. With the increase in pricing, this does not indicate homes can be dramatically overpriced since a buyer will still need to have the home appraise correctly for financing. It means offers are getting more competitive as we still have a shortage of inventory. A real estate professional will be able to help you with pricing at the right price so it does sell in the shortest amount of time. Zestimates from Zillow are what I like to call "Zwrong" and assessments are not accurate indicators of how to price a home. A professional that is familiar with the industry needs to see and evaluate a home to price it accordingly and to give staging and improvement advice.

As spring and summer approach, you may be thinking about doing home improvements...updating the exterior, kitchen or bath. Contractors are busy since the economy is better so it is

best to plan early. And when thinking about doing updates, keep in mind to not spend too much for the potential return. Some improvements may help sell a home but may not receive a direct return on what was spent. Think about how long you will be staying in the home and decide if the expense is right for you and your long term plan.

For any buyers, if you are thinking about buying a home soon or in a few years, it is good to start looking now. It is less stressful when you have more time to educate yourself on the market and then you can go full speed when the time is right. It is also wise to meet with a lender early on. They can go over your budget, different loan options and figure out what is right for you so you can plan accordingly. Waiting too long to save more on a down payment may not always be the best plan since home prices will continue to rise and interest rates may too. Rates are still low, around 4% for a 30 year fixed rate mortgage. Talk to your lender and they can help you decide.

If you have any additional questions, please feel free to contact me at Adrienne@SellaRealty.com or (608) 886-7139.



Under construction at Union Corners: apartment complex along Winnebago Street. Image: Indira Ceylan

For Sale				
Address	Beds	Baths	Finished Sq Ft	List Price
218 N 6th St	2	1.0	1,148	\$200,000
Accepted Offers				
Address	Beds	Baths	Finished Sq Ft	List Price
2242 E Johnson St	2	1.0	850	\$180,000
2322 Upham St	2	1.5	1,208	\$244,900
2326 E Johnson St	3	2.0	1,121	\$265,000
Please welcome your new neighbors!				
Sold Homes for the Past Year				
Address	Beds	Baths	Finished Sq Ft	Days on Market
412 North St	1	1.0	604	42
2562 Upham St	2	1.0	805	1
2414 E Mifflin St	4	1.5	1,400	67
2557 Upham St	2	1.0	920	2
2141 E Johnson St	2	1.0	720	81
2630 Scofield St	2	2.0	1,234	14
2210 E Johnson St	3	1.5	1,116	163
2545 Upham St	3	1.0	1,106	8
1921 E Dayton St	2	1.0	1,104	15
2113 E Dayton St	2	1.0	1,007	18
114 N 2nd St	3	1.0	936	6
34 North St	2	2.0	1,050	2
2502 E Mifflin St	3	1.0	1,336	8
2314 E Johnson St	3	1.5	1,707	15
1917 E Mifflin St	2	1.5	1,269	3
2326 Hoard St	4	1.5	1,729	133
118 N 3rd St	3	1.0	1,228	6
221 N 5th St	3	1.0	1,176	10
2305 Hoard St	2	2.0	1,441	8
124 N 4th St	3	1.0	1,248	3
2509 Upham St	3	1.0	1,261	8
120 N 4th St	3	1.5	1,428	6
2309 E Johnson St	2	1.0	1,152	0
213 N 3rd St	3	1.5	1,259	5
2141 E Mifflin St	4	2.0	1,664	12
2112 E Mifflin St	3	1.0	1,296	12
2110 E Mifflin St	4	1.5	1,549	7
2037 E Dayton St	3	2.0	1,452	4
222 N 6th St	3	2.0	1,866	5
2335 E Johnson St	3	2.0	2,192	10
	Fiscal Year	Fiscal Year		
	2016	2017		
Average Sales Price	\$201,505	\$212,171	5% increase!!	
% Sold Price vs. List Price	98%	101%		
Average Days on Market	22	22		

Single family home data for properties was provided from the Multiple Listing Service for February 23, 2015 - February 22, 2017.



The clinic opened in December 2016. Since then, traffic lights are operational at East Washington Avenue and Sixth Street. Image: Indira Ceylan

What do you want to see at the Oscar Mayer plant?

By Indira Ceylan with input from Renee Walk

Organizing for Strategic Community Action and Representation is a group of citizens who banded together toward the end of last year in the absence of a formal input gathering process regarding Kraft Heinz's departure from the Oscar Mayer facility. The goal of OSCAR is to be sure that the community gets good information on what's going on, and is able to provide a clear and—to the extent possible—unified message to parent company Kraft Heinz and the City on our wants and needs for development.

Now that the Oscar Mayer plant closure is in the very near future, the group felt it was a good time to start the community input gathering

process. Neighbors, take a moment to answer a quick survey on what you'd like to see happen to the property (see box below). Your answers will help guide discussions for community meetings in the next few months. OSCAR co-chair Renee reports that Kraft Heinz has been very responsive and they expressed a sincere interest in working with the community to help welcome a serious buyer.

The OSCAR Group continues to welcome new members—their core focus is creating an environment for shared ideas, though not necessarily coming up with the ideas themselves. Anyone interested in joining can contact the co-chairs Renee Walk and Jody Werzinske at theoscargroup@northsidemadison.org.

Adrienne Sella is an Emerson East resident who is experienced in helping others with selling and buying in the neighborhood and beyond. Contact Adrienne to learn more and for a FREE market analysis of your home.

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The Neighbor

Emerson East Neighborhood Association

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At-Large Representative	Barb Jenkin	baj1@tds.net

Share and read information important to our neighborhood at emersoneast.wordpress.com | emersoneast.nextdoor.com | groups.yahoo.com/group/Madison_eena | Find us on Facebook

Take the online survey about the Oscar Mayer plant facility at www.surveymonkey.com/r/C7SXQG9
This survey is administered by the OSCAR Group.

Event Calendar

For up-to-date information, visit www.emersoneast.wordpress.com

- | | |
|---|--|
| Mar 15 , Alternate Side Parking Ends | June 7 , EENA meeting, 6:30-8pm, Bashford |
| Mar 21 , EENA Social, 6-8pm, Dexter's Pub, 301 North St | June 20 , EENA Social, 6-8pm, Dexter's |
| Mar 25 , Sustainable Saturday Night, 6-8pm, James Reeb, 2146 E Johnson St | June 24 , Sustainable Saturday Night, 6-8pm, James Reeb |
| Apr 4 , Spring Election, polls open 7am-8pm | July 5 , EENA meeting, 6:30-8pm, 6-8pm, James Reeb |
| Apr 5 , Emerson East Neighborhood Association (EENA) Monthly Meeting, 6:30-8pm, Bashford Church, 329 North St (Sustainability Task Force, 5:30-6:30pm) | July 18 , EENA Social, 6-8pm, Dexter's |
| Apr 18 , EENA Social, 6-8pm, Dexter's | July 22 , Sustainable Saturday Night, 6-8pm, James Reeb |
| Apr 22 , Sustainable Saturday Night, 6-8pm, James Reeb | Aug 2 , EENA meeting, 6:30-8pm, Bashford |
| May 3 , EENA meeting, 6:30-8pm, Bashford | Aug 15 , <i>Deadline for Fall EENA Newsletter Submissions</i> |
| May 16 , EENA Social, 6-8pm, Dexter's | Aug 15 , EENA Social, 6-8pm, Dexter's |
| May 27 , Sustainable Saturday Night, 6-8pm, James Reeb | Aug 26 , Sustainable Saturday Night, 6-8pm, James Reeb |
| June 3 , Neighborhood-wide Yard Sale (Rain date: June 10) | Sep 6 , EENA meeting, 6:30-8pm, Bashford |
| | Sep 19 , EENA Social, 6-8pm, Dexter's |



Neighbors gathering at EENA Social at Dexter's in November 2016. Photo: Indira Ceylan

Spring Election on April 4

By Indira Ceylan

Our neighbors voted more numerously than expected during the February 21 Spring Primary; Emerson East's polling place, East High School, ran out of ballots twice during the day. The February election determined two finalists each in three different races: two for the Madison School Board, and another one for education, Superintendent for Public Instruction.

Some of the contests with more than one candidate during the Spring Election, and the candidates, are

- State Superintendent for Public Instruction, Tony Evers and Lowell E. Holtz

- Dane County Circuit Court Judge Branch 12, Marilyn Townsend and Jill J. Karofsky

- Madison Metropolitan School Board Member Seat 6, Ali Janae Muldrow, Kate Toews

- Madison Metropolitan School Board Member Seat 7, Nicki Vander Meulen, Ed Hughes

Candidates are running

unopposed for several other offices, including Wisconsin Supreme Court Justice and District 12 Alder.

About three weeks before the April 4 Spring Election you can preview your ballot on websites like www.myvote.wi.gov. There you can also find details about how to vote early and voter ID.

Hawthorne Library, at 2707 East Washington Avenue, is one of several places in Madison where you can vote early. The polling place for **Ward 29** is **East High School**, 2222 East Washington Avenue. On April 4, polling place hours are 7 a.m. to 8 p.m.

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8th Annual Walk for Dyslexia

Saturday, May 20, 2017

Henry Vilas Park Shelter House
7:30am check-in opens; 8:30am 5K walk/run starts

For more information and online registration visit www.walkfordyslexiamadison.org

All proceeds benefit The Children's Dyslexia Center-Madison where children with dyslexia receive tutoring free of charge.

For information on the Children's Dyslexia Center-Madison visit www.cdc-madison.org



Taking Steps Against Dyslexia

Questions? Call or email Gail Piper, 608-242-9282, gailpiper6@aol.com

Thank you, Bashford United Methodist Church!
Thank you, James Reeb Unitarian Universalist Congregation!
For hosting monthly EENA meetings and events.

Rain Barrel & Compost Bin Sale on May 13

By Bryant Moroder, City of Madison

Eco-cool rain barrels and compost bins are great way to naturally boost your gardens productivity. Harvesting rainwater and recycling grass clippings and leaves also helps prevent growing algae blooms in local lakes.

For more than 20 years, Madison has hosted this annual event which has

provides discounted compost bins and rain barrels to tens of thousands of area homeowners. This year's event is on Saturday, May 13 at the Alliant Energy Center from 10 a.m. to 2 p.m. Pre-order using the promo code MAD17 before May 1 and save an additional \$10. For more information visit <http://www.cityofmadison.com/streets/compost/CompostBinSale.cfm>.

OM Village presents its annual Spring Plant Sale & Auction

301 N. Third Street • The Tiny House Village

Saturday May 13th | 10 AM to 3 PM

Live Music! Eats!

LIVE AUCTION

Luxury Tiny Home
Chicken Coop
WI-Shaped Chairs
Little Free Library
Art & More



Shout out to InPro Corporation who donated a beautiful tiny home for the auction!



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